

Illustrations of Guidelines to Contributing to a Caring Commuting Culture



Joyful Rides for all

Beep! Beep! Beep!

Thank you!

Alight here!

Harrie is a commuter who is hard-of-hearing



Scan me for details

Caring Commuter Week 2022

5 - 12 November 2022

Here are some ways you can help

Give Time Wave your hands to get their attention if the commuter does not respond	Give Care Understand that commuters who are deaf or hard-of-hearing may not hear you, and are not ignoring you	Give a Hand Use visuals or text on your phone to communicate	Give Thanks Say thanks to commuters who have offered to help
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Caring SG Commuters

Land Transport Authority
We Keep Your World Moving

PTC PUBLIC TRANSPORT COUNCIL

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Rorie is a commuter with dementia



Caring Commuter Week 2022 5 - 12 November 2022

Here are some ways you can help

- Give Time**
If possible, accompany the commuter to their destination
- Give Care**
If someone seems lost, proactively reach out to them in a gentle, friendly manner
- Give a Hand**
Offer clear and simple instructions to help the commuter
- Give Thanks**
Say thanks to commuters who have offered to help



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Maggie is a commuter with developmental and intellectual disability



Caring Commuter Week 2022 5 - 12 November 2022

Here are some ways you can help

- Give Time**
Allow time and space for the commuter to recompose themselves, before attempting to communicate
- Give Care**
Seek first to understand and show empathy
- Give a Hand**
Assess the situation and ask if the commuter requires any help before providing it; do not take it personally if the commuter declines
- Give Thanks**
Say thanks to commuters who have offered to help



Caring Commuter Week 2022 Activities

Date	Activity
29 Sep 2022	Release of Animated Video Series on Caring SG Commuters Portal and public transport nodes
15 Oct 2022	Caring Run · Walk · Cycle Participants can join the Caring movement by drawing a heart-shaped route on a fitness tracking app, submit a screenshot of your completed route, and stand a chance to receive limited edition prizes (while stocks last). Commemorate your workout with a selfie using our Instagram filter for bigger prizes.
24 Oct 2022	Social Media Contest 1 on how to give time to commuters with developmental and intellectual disability
26 Oct 2022	Social Media Contest 2 on how to give care to commuters with dementia
28 Oct 2022	Social Media Contest 3 on how to give a hand to commuters who are deaf or hard-of-hearing
30 Oct 2022	Social Media Contest 4 on giving thanks after being offered help
5 Nov 2022	<p>Caring Carnival at Toa Payoh Hub Atrium, from 5 – 7 November from 12 noon to 9.30pm</p> <ul style="list-style-type: none"> ● Public can learn about commuters with different profiles, and how they can show care and contribute towards the movement. These exhibition panels will also be displayed at Pasir Ris Bus Interchange, Toa Payoh bus interchange, Toa Payoh MRT station and Jurong East bus interchange from 8 Nov to 11 Nov. Interested participants can also sign up as a caring commuter champion to learn more. ● Public can pen appreciation notes to public transport workers and fellow commuters to encourage caring and gracious rides every day.
5 Nov 2022	<p>Exhibition by Tower Transit Singapore and SPD at Yishun Integrated Transport Hub</p> <p>An exhibition, which focuses on invisible disabilities, aims to provide information on how commuters can offer assistance to those in need, with stories of real profiles with invisible disabilities, and their challenges onboard public transport.</p>
7 Nov 2022	“Walk in My Shoes” interactive exhibition by SBS Transit and Dementia Singapore at Toa Payoh Bus Interchange

	An interactive exhibition – “Walk in My Shoes” aims to raise awareness on dementia and equip commuters with practical tips to help persons with dementia.
9 Nov 2022	<p>“CARE Bus” by Go-Ahead Singapore and Cerebral Palsy Alliance Singapore at Pasir Ris Bus Interchange</p> <p>The inaugural ‘CARE Bus’ project aims to raise awareness on the needs and challenges faced by persons with disabilities (i.e. cerebral palsy) during their public transport commute. The idea is being piloted with two buses of bus service 358 that ply the route which go pass Cerebral Palsy Alliance Singapore (CPAS) School located at Pasir Ris. The two buses are specially decked out with backseat stickers and wrapped with artwork by students from the CPAS School.</p>
11 Nov 2022	<p>“WeCare About Your Journey” by SMRT, Rainbow Centre and Agency for Integrated Care at Ang Mo Kio MRT Station</p> <p>The “WeCare About Your Journey” roadshow aims to socialise commuters and seniors with commuting safety tips, a suite of Go-To SMRT and inclusive services that SMRT provides at the stations and bus interchanges.</p>

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